

Half-Year 2020 Financial Report available

August 7, 2020 – The Half-Year 2020 Financial Report of **Publicis Groupe S.A. [Euronext Paris: FR0000130577, CAC 40]** is available on the Company's website, www.publicisgroupe.com in the following section: Investors / Investors & Analysts / Regulatory Information.

About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 81,000 professionals.

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