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# PRESS RELEASE



## CHRIS FOSTER APPOINTED SVP GLOBAL CLIENTS, PUBLICIS GROUPE

**Publicis Groupe [Euronext Paris: FR0000130577, CAC40]** today announces the appointment of Chris Foster, currently Worldwide Chief Operating Officer of Saatchi & Saatchi, to the newly created role of Senior Vice President Global Clients, Publicis Groupe.

*“Our clients are facing serious challenges due to technology and innovation in this ever changing world. Chris Foster will help our clients to extract the best from our talents and our formidable assets through integrated solutions. Chris has been deeply involved in the strategy and operations of several Groupe clients. His track record for growth and collaboration has defined his tenure and makes him perfectly suited for this role at this time,”* declared Maurice Lévy Chairman and CEO of Publicis Groupe.

Chris Foster will report to Rishad Tobaccowala, Chief Strategist, Publicis Groupe and will begin in his Paris-based role on September 1, 2015.

Currently responsible for the performance and operations for 7 of the top 10 countries in the Saatchi & Saatchi network, and for significant global client relationships and management. He has been a senior leader at Saatchi & Saatchi since 1999 in North America, Asia Pacific and Greater China, as CEO of Fallon USA 2008-11, and as a member of the Global Leadership Team since 2011. He is an economics and philosophy graduate from the University of Western Ontario.

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## About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBi, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 76,000 professionals.

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