



PUBLICIS GROUPE

PRESS RELEASE

*Paris, June 27, 2008*

**Notice to the Holders of Bonds Convertible into New Shares and/or  
Exchangeable into Existing Shares  
(PUBLICIOCE0,75%08 – Code ISIN FR0010002030) (The “Bonds”)**

**Redemption of the Bonds on July 17, 2008**

The holders of the Bonds are reminded that Publicis Groupe will redeem, on the maturity date of the Bonds, i.e., on July 17, 2008, in accordance with the terms of the underwriting agreement, all outstanding Bonds described in the prospectus (note d'opération) dated July 8, 2003 and filed with the Commission des opérations de bourse (today the Autorité des marchés financiers) under visa number 03-646, and whose conversion/exchange right has not been exercised.

The redemption of the outstanding Bonds will occur by payment of an amount corresponding to 100% of par plus interest accrued since the last interest payment date. The anticipated redemption price will be equal to 29 euros per Bond plus interest amounting to 0.2175 euro, i.e., a total amount of 29,2175 euros per Bond. If no conversion/exchange right is exercised, the total redemption price of the outstanding Bonds will amount to 677,039,976.82 euros.

The holders of the Bonds are reminded that they are entitled to exercise their conversion/exchange right at any time until the seventh business day preceding the maturity date, i.e., until July 7, 2008 (included), at a rate of one Publicis Groupe S.A. share per Bond.

In the event of an exercise of the conversion/exchange right, no interest will be payable to Bondholders in respect of the period from the last interest payment date preceding the exercise date to the date on which the shares are delivered. The Company may, at its option, deliver new and/or existing shares. The delivered shares will not give right to the dividend relating to the 2007 fiscal year.

BNP Paribas Securities Services will centralize operations relating to the exercise of the conversion/exchange right (Immeuble Tolbiac, Service OST-DOM, 25 quai Panhard et Levassor 75013 Paris, France), Tel. : +33 (0)1.55.77.95.46 – Fax : +33 (0)1. 55.77.95.53 – E-mail : paris.bp2s.ost.dom.gis@bnpparibas.com).

On June 25, 2008 COB, Publicis Groupe S.A.'s stock price on Euronext Paris was equal to 21,97 euros.

\* \*  
\*



**Publicis Groupe** is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals.

The Groupe offers local and international clients a complete range of communication services, through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

**Web Site:** [www.publicisgroupe.com](http://www.publicisgroupe.com)

**Contacts:**

Investor Relations: Martine Hue: +33 (0)1 44 43 65 00

External Communications: Peggy Nahmany: +33 (0)1 44 43 72 83