



PUBLICIS GROUPE

PRESS RELEASE

## Philippe Lentschener to Leave Publicis Groupe

**Paris, January 14, 2009** - Philippe Lentschener, Chairman and CEO of Publicis Worldwide France since late 2006 is to leave Publicis Groupe. Philippe previously spent thirteen years at Saatchi & Saatchi, another Publicis Groupe network, first as CEO of Saatchi & Saatchi France and then Vice-President of Saatchi & Saatchi EMEA.

Philippe has successfully achieved the targets he was set for Publicis Worldwide France over a three-year horizon within a time frame of just two years.

Philippe and Publicis Groupe have been unable to arrive at a mutually satisfactory agreement on the next stage in his career within Publicis Groupe. He will therefore shortly be stepping down from his functions and will leave Publicis Groupe after completing the projects he currently has in hand.

Maurice Lévy, Chairman and CEO of Publicis Groupe, said the following: "*Philippe did an outstanding job at Saatchi & Saatchi, prompting me to offer him the position of Chairman of Publicis Worldwide in France, with ambitious targets. In challenging times, he achieved all his objectives and I am extremely grateful to him for his contribution. I regret that we are unable to offer him a satisfactory solution for the next stage in his career and I wish him every success for the future.*"

Kevin Roberts, CEO of Saatchi & Saatchi Worldwide, said: "*Over the eleven years I have worked with Philippe he has demonstrated the highest levels of creative thinking, inspirational leadership, executional excellence and results. He led Saatchi & Saatchi France brilliantly and played a major regional role for us as European Vice Chairman. We wish him every success in his new adventure.*"

Philippe Lentschener commented: "*I have enjoyed a fantastic fifteen years with Saatchi & Saatchi and Publicis, both at a personal and professional level. Kevin Roberts and Maurice Lévy are inspirational leaders and I thank them warmly for the trust they have shown me throughout the years. I am glad to have been able to help drive the growth of Publicis Groupe in France and internationally. Now, it is high time for me to be looking to the next stage in my professional career, even though my heart will still be with the Groupe.*"

**About Publicis Groupe**

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

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