

Publicis Groupe Half-year liquidity contract statement

7 January, 2022 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC40]** and Kepler Cheuvreux, the following resources appeared on the liquidity account on December 31st 2021:

- 53,500 shares
- € 13,941,802.75
- Number of executions on buy side on semester: 8,877
- Number of executions on sell side on semester: 8,581
- Traded volume on buy side on semester: 2,001,984 shares for € 113,409,007.70
- Traded volume on sell side on semester: 2,009,484 shares for € 114,491,344.57

As a reminder :

- the following resources appeared on the last half year statement on 30 June 2021 on the liquidity account:

- 61,000 shares
- € 12,859,465.88
- Number of executions on buy side on semester: 9,457
- Number of executions on sell side on semester: 10,165
- Traded volume on buy side on semester: 2,703,370 shares for € 133,237,081.03
- Traded volume on sell side on semester: 2,710,828 shares for € 133,806,747.82

- the following resources appeared on the liquidity account when the activity started:

- 0 shares
- € 15,000,000.00

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22nd 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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