

Notification of share repurchase transactions

Paris – November 2, 2021

Period from October 25 to 29, 2021

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

Transaction Details: Publicis Groupe SA

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	25/10/2021	FR0000130577	70,000	56.8284	3,977,988.00	XPAR
PUBLICIS GROUPE SA	25/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	25/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	26/10/2021	FR0000130577	135,000	56.4421	7,619,683.50	XPAR
PUBLICIS GROUPE SA	26/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	26/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	27/10/2021	FR0000130577	82,000	56.4456	4,628,539.20	XPAR
PUBLICIS GROUPE SA	27/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	27/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	28/10/2021	FR0000130577	70,000	56.9276	3,984,932.00	XPAR
PUBLICIS GROUPE SA	28/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	28/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	29/10/2021	FR0000130577	27,052	57.2533	1,548,816.27	XPAR
PUBLICIS GROUPE SA	29/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	29/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	384,052.00	56.6589	21,759,958.97	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

www.publicisgroupe.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#) | *Viva la Difference!*

Contacts Publicis Groupe

Delphine Stricker	Corporate Communications	+ 33 (0)6 38 81 40 00	delphine.stricker@publicisgroupe.com
Alessandra Girolami	Investor Relations	+ 33 (0)1 44 43 77 88	alessandra.girolami@publicisgroupe.com
Clemence Vermersch	Investor Relations	+ 33 (0)6 75 99 67 51	clemence.vermersch@publicisgroupe.com