

## Notification of share repurchase transactions

**Paris – October 11, 2021**

**Period from October 4 to 8, 2021**

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

### **Transaction Details: Publicis Groupe SA**

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

### **Total number of shares purchased according to trading venues:**

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	04/10/2021	FR0000130577	81,000	57.4621	4,654,430.10	XPAR
PUBLICIS GROUPE SA	04/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	04/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	05/10/2021	FR0000130577	75,000	57.9009	4,342,567.50	XPAR
PUBLICIS GROUPE SA	05/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	05/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	06/10/2021	FR0000130577	77,000	57.0763	4,394,875.10	XPAR
PUBLICIS GROUPE SA	06/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	06/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	07/10/2021	FR0000130577	60,000	57.3597	3,441,582.00	XPAR
PUBLICIS GROUPE SA	07/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	07/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	08/10/2021	FR0000130577	84,566	57.0271	4,822,553.74	XPAR
PUBLICIS GROUPE SA	08/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	08/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	<b>377,566.00</b>	<b>57.3569</b>	<b>21,656,008.44</b>	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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